

Automotive Rates

ZONES

Color Charge

Buy color today!

\$2.95/column inch per zone
Multiple zone discounts available

Frederick

1 Frederick
Walkersville/Thurmont
Middletown/Brunswick 47,137

Montgomery

2 Gaithersburg, Montgomery Village
Germantown, Poolesville 71,970

Prince George's

7 College Park, Laurel, Greenbelt,
Hyattsville, Port Towns 55,754

1A Damascus, Mount Airy
New Market/Urbana 32,479

3 Rockville/Aspen Hill, Potomac
North Potomac 54,773

8 Lanham/Largo, Landover
New Carrollton, Bowie Star 68,005

4 Bethesda, Chevy Chase,
Kensington 42,487

9 Upper Marlboro Star
Clinton, Fort Washington 39,228

5 Silver Spring, Takoma Park
Burtonsville 49,839

Deadlines:

- Space: Noon Friday
- Proof Copy: Noon Friday
- Camera Ready: Noon Tuesday

6 Wheaton, Olney 40,752

Mechanical Requirements:

Page: 10 columns wide by 19.25 inches deep

1 col. 1.05"	6 col. 6.58"
2 col. 2.15"	7 col. 7.68"
3 col. 3.26"	8 col. 8.79"
4 col. 4.36"	9 col. 9.89"
5 col. 5.47"	10 col. 11.00"

ZONES	CIRCULATION	RATE	ZONES	CIRCULATION	RATE	ZONES	CIRCULATION	RATE	ZONES	CIRCULATION	RATE	ZONES	CIRCULATION	RATE
1	47,137	8.76	1-1A	79,616	14.86	1A2345	251,548	52.09	234567	308,270	4.34	56	90,591	15.30
1A	32,479	7.62	1-1A2	151,586	32.79	1A23456	292,300	34.77	2345678	363,329	50.40	567	139,040	23.64
2	71,970	18.45	1-1A23	206,359	48.41	1A234567	340,749	43.02	23456789	394,108	57.82	5678	194,099	31.63
3	54,773	16.64	1-1A234	248,846	57.15	1A2345678	395,808	51.24	34	97,260	16.50	56789	224,878	40.73
4	42,487	14.83	1-1A2345	298,685	67.84	1A23456789	426,587	58.29	345	147,099	23.01	57	98,288	17.73
5	49,839	15.77	1-1A23456	339,437	72.98	1A26	145,201	21.49	3456	187,851	28.34	578	153,347	25.43
6	40,752	14.31	1-1A234567	387,886	86.75	23	126,743	20.05	45	92,326	15.23	5789	184,126	34.05
7	55,754	16.26	1-1A2345678	442,945	96.86	234	169,230	25.60	456	133,078	20.89	6789	175,039	33.04
8	68,005	18.45	1-1A26	192,338	46.47	235	176,582	26.61	4567	181,527	28.88	679	119,980	25.28
9	39,228	14.31	1A2	104,449	24.54	2345	219,069	31.72	45678	236,586	37.41	78	103,508	18.00
			1A23	159,222	36.79	23456	259,821	33.91	456789	267,365	44.65	789	134,287	27.37
			1A234	201,709	46.41							89	85,838	18.91
												ALL ZONES		72.87