

Directories

The Gazette Directory Advertising includes:

- Service Directory
- Religious Directory
- Professional Directory
- Camp & Clinics
- Pet Supplies & Services

ZONES

Frederick

F Frederick, Mount Airy Walkersville, Thurmont Middletown, Brunswick New Market/Urbana
CIRCULATION 64,948

Montgomery

B Bethesda, Chevy Chase, Kensington, Potomac, North Potomac, Rockville, Olney, Aspen Hill
CIRCULATION 110,912

G Gaithersburg, Germantown Montgomery Village Poolesville, Damascus
CIRCULATION 81,318

S Silver Spring, Takoma Park Wheaton, Burtonsville
CIRCULATION 72,628

Prince George's

AUM Lanham, Largo, Glen Dale, New Carrollton, Landover Cheverly, Bowie, Clinton, Ft. Washington, Upper Marlboro
CIRCULATION 108,096

E College Park, Greenbelt/Beltsville Hyattsville, Laurel, Port Towns Riverdale
CIRCULATION 53,302

1 ZONE *		2 ZONES*		3 ZONES*		4 ZONES*		5 ZONES*		6 ZONES*	
ZONE	PER INCH	ZONES	PER INCH	ZONES	PER INCH	ZONES	PER INCH	ZONES	PER INCH	ZONES	PER INCH
B	\$ 49.98	BG	\$ 66.80	BGS	94.22	FGBS	118.61	BGSEAUM	136.57	BGSFEAUM	156.67
F	30.02	BS	65.19	FGB	85.97	BSEAUM	125.60				
G	32.50	BF	66.99	BSF	92.20						
S	31.51	GF	52.22	SEAUM	87.34						
E	29.50	GS	50.42								
AUM	49.19	ES	50.00								
		EAUM	67.04								
		SAUM	67.04								

Special Sections available throughout the year. Call for the information

*Full ad production for no extra cost

Rates listed are per week with a one-inch minimum and a 4 week minimum run.

Mechanical Requirements:

- Page: 7 columns wide by 19.25 inches deep
- 1 col. 1.48" | 5 col. 7.65"
- 2 col. 3.02" | 6 col. 9.19"
- 3 col. 4.56" | 7 col. 10.73"
- 4 col. 6.11"

Discounted rated available with signed contracts

- 12 Week Contract = 15% Discount
- 26 Week Contract = 20% Discount
- 52 Week Contract = 25% Discount

Deadlines: Ads requiring a proof: Noon Wednesday
 Ads with photo, art, camera ready: Noon Wednesday
 Final deadline: 4 p.m. Thursday