

Classifieds/Employment Advertisements

ZONES

F Frederick/Carroll Damascus Mount Airy, Frederick Walkersville/Thurmont Middletown/Brunswick New Market/Urbana 75,671	G Montgomery Gaithersburg Montgomery Village Germantown Poolesville 71,544	R Rockville Aspen Hill Potomac North Potomac Bethesda Chevy Chase Kensington 96,047	S Silver Spring Takoma Park Burtonsville Olney Wheaton 88,275	A Prince George's Lanham Largo Bowie Star Landover New Carrollton 69,952	E College Park Greenbelt Laurel Hyattsville Port Towns 53,648	UM Upper Marlboro Star Clinton Fort Washington 38,647
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Single Buy Rates

ZONE	COLOR	INCH RATE	CIRCULATION
A	\$10.44	\$44.85	69,952
E	10.44	46.46	53,648
F	7.20	45.81	75,671
G	7.20	35.20	71,544
R	10.44	50.47	96,047
S	13.60	50.64	82,650
UM	7.20	33.11	38,647
Total circulation			493,784

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ZONE	COLOR	INCH RATE	CIRCULATION
Montgomery	\$27.72	\$94.03	250,241
Prince Georges	25.28	88.10	162,247
Frederick-Montgomery	32.12	117.94	325,912
Montgomery-Prince Georges	46.24	147.92	412,488
Full Run	49.40	157.04	493,784

Call for Multi-zone Discounts

Online recruitment display advertising	\$50.00 extra
Top Jobs Internet Placement	\$125.00
Internet Display ad	\$50.00 extra

Private party ads (301-670-2503) 4 lines only \$36.95 (all papers)

Deadlines:

Ads Requiring a Proof:

Real Estate – 4 p.m. Fri.
 Classifieds – 4 p.m. Mon.

Display Classifieds (art, photos)

Real Estate – 11 a.m. Mon.
 Classifieds – 4 p.m. Mon.

Multiple Zone Fax Ads

Real estate – 11 a.m. Tues.
 Classifieds – 11 a.m. Tues.

Classified/Liner Phone-in Ads

Deadline - Tuesdays Noon

Frederick/Prince George's Zone Fax Ads

Real estate – 4 p.m. Mon.
 Classifieds – 4 p.m. Tues.

Mechanical Requirements:

1 col: 1.05"	4 col: 4.36"	7 col: 7.68"
2 col: 2.15"	5 col: 5.47"	8 col: 8.79"
3 col: 3.26"	6 col: 6.58"	9 col: 9.89"
		10 col: 11.00"

- Minimum ad size 2 col x 2"
- Adsend code: MDGGN
- Line screen: 65 lpi
- Rates are commissionable for agencies with camera-ready ads only.

301-670-7100 ext. 2500,
 888-670-7100 ext. 2500
 fax 301-670-7136 or
 888-670-7136
 email: class@gazette.net

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 employment ads.